

## Rikkyo University – Business Equivalencies

Course offerings are subject to change. For current offerings, visit <http://english.rikkyo.ac.jp/exchange/>

Students take 12-16 credits, including Japanese language classes. 2 Rikkyo credits = 3 SCSU credits.

This is an academic year or spring only program. Students cannot study just fall semester.

- Fall Semester = mid-September to early February
- Spring Semester = mid-April to late July

### Marketing

Rikkyo Course	SCSU Course	Semester	Notes
Marketing Positioning Strategy	MKTG 320 or MKTG Elective	Fall	
Marketing Management in Japan	MKTG 320 or MKTG Elective	Spring	

### Management

Rikkyo Course	SCSU Course	Semester	Notes
International HR Management	MGMT Elective	Fall	
Business and Society: Intro to Social Entrepreneurship	MGMT Elective	Fall	
Intercultural Business Management	MGMT Elective	Fall/Spring	
Introduction to Strategic Management	MGMT Elective	Spring	
Global Strategic Management	MGMT Elective	Spring	
Leadership in Global Organizations	MGMT Elective	Spring	
Topics in Business: Managing International Assignments	MGMT Elective	Spring	

### Finance

Rikkyo Course	SCSU Course	Semester	Notes
Corporate Finance and Valuation	Group II or III Elective	Fall	Does not fulfill FIRE 471
Topics in Business: Applied Corporate Finance	Group II or III Elective	Spring	Does not fulfill FIRE 471

### Interdisciplinary Electives

Rikkyo Course	SCSU Course	Semester	Notes
Business and Society: Intro to Social Innovation	Sub for PHIL 484	Fall	
Global Innovation Management	MKTG Elective, MGMT Elective	Spring	
Language and Culture: Fundamentals of Language and Culture Theories	Global Business elective	Spring	