

Global Village Equivalency Guide – Business Courses

Students take 12-15 credits per semester, including Korean language and culture classes.

1st Semester = Spring (March to June)

2nd Semester = Fall (September to December)

Course offerings are subject change. Please visit the Course Portal for current offerings:

<http://portal.yonsei.ac.kr/main/indexe.jsp>

Some courses may count as electives in other majors. Consult the HBS Education Abroad Coordinator and/or your faculty advisor.

Management

Global Village Course	SCSU Course	Notes	Term
BIZ 4148 Managing in Emerging Markets	MGMT Elective		Fall
BIZ 3143 Entrepreneurial Management	MGMT Elective	Not equivalent to MGMT 364	Fall, Spring
BIZ 3147 Strategic Management	MGMT Elective		Fall, Spring
BIZ 3191 Managing Global Alliance Formation	MGMT Elective	Pre-req: MGMT 470	Spring

Marketing

Global Village Course	SCSU Course	Notes	Term
BIZ 3130 New Product Marketing	MKTG Elective	Pre-req: MKTG 320	Spring

Finance

Global Village Course	SCSU Course	Notes	Term
ECO 3110 Public Finance	FIRE Group III Elective	Pre-req: ECON 205, ECON 206, MATH 196, IS 242	Fall, Spring
ECO 3130 International Money and Finance	FIRE Group III Elective		Fall, Spring

Information Systems

Global Village Course	SCSU Course	Notes	Term
BIZ 3198 Intro to Business Programming	IS Elective	Pre-req: IS 242	Fall
BIZ 3184 Business Intelligence	IS Elective		Spring