

Course Equivalency

Southern Cross University (SCU), Lismore Australia Courses and SCSU Courses

Spring semester = Session 1 -- mid-February-early June

Fall semester = Session 2 – mid-June to early-October

<http://www.scu.edu.au/>

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SCSU information – www.stcloudstate.edu/educationabroad

8/6/15

Southern Cross Title	SCU #	Semester tentatively offered	SCSU Title	SCSU #
Cultural / Environmental class – strongly suggest that students take this class				
Outdoor Education	EDU01290	1, 2	University elective	
Business Core Classes				
Communication in Organisations	COM00207	1, 2	Business Core Communication Requirement	
Finance Classes – with approval of SCU, must meet prerequisites				
Business Finance	ACC00152	1	Managerial Finance	FIRE 371
International Finance Prereq: FIRE 371	FIN00126	1	International Finance	FIRE 473
Management Classes				
Managing Organisations	MNG10247	1	Principles of Management	MGMT 301
Entrepreneurship & Innovation	MNG00314	2	Entrepreneurship -- Starting Your Own Business	MGMT 364
International Management Prereq: MGMT 301	MNG00313	2	International Business Management	MGMT 470
Principles of International Business Prereq: MGMT 301	MNG00316	1	International Business Management	MGMT 470
International HR Mgmt	MNG00311	2	Management elective	
Introduction to Tourism and Hospitality Management Prereq: MGMT 301	MNG00440	1	Management elective	
Marketing Classes				
Marketing Principles	MKT00075	2	Introduction to Marketing	MKTG 320
Consumer Behaviour Prereq: MKTG 320	MKT00102	1	Buyer Behavior	MKTG 321
Marketing Research Prereq: MKTG 320 & IS 242	MKT00106	1	Marketing Info & Research	MKTG 322
Retail Marketing Prereq: MKTG 320	MKT00110	2	Retail Management	MKTG 411
Global Marketing Prereq: MKTG 320	MKT00150	1	Global Marketing Strategy	MKTG 416
Services Marketing	MKT10724	2	Marketing of Services	MKTG 419
Sales & Promotion Management Prereq: MKTG 320	MKT00152	1	Marketing elective	
Sport Marketing	MKT00320	2	Marketing elective	
Tourism and Hospitality Marketing Prereq: MKTG 320	MKT00127	1	Marketing elective	